## Terms and Conditions: BRAVECTO® 10 Years of Trust Promotional Competition

- 1. **Promoter/s**: This BRAVECTO® 10 Years of Trust Promotional Competition ("**Competition**") is organised by Intervet (Pty) Ltd and VaultBook (Pty) Ltd ("**VaultBook**") ("**Promoter/s**").
- 2. Eligibility: The Competition is only open to permanent residents and citizens of the Republic of South Africa of the age of 18 (eighteen) years or older, living in South Africa and in possession of a valid form of identification (South African Identity Document or Passport). All participants must be natural persons; legal entities cannot participate in this Competition and no prize/s will be awarded to any legal entities. Any minor, or any employee, director, member, partner, agent or consultant of any of the Promoters, or any person who directly or indirectly controls or is controlled by any of the Promoters and/or immediate family members of any of the above persons, its advertising agencies, advisers, dealers, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to Intervet (Pty) Ltd, its affiliates and/or associated companies, is not eligible to participate in this Competition and is therefore disqualified from participating in this Competition.
- 3. Agreement to these Terms and Conditions: By entering the Competition, all participants and the winner agree that they have read and understood these terms and conditions ("Terms and Conditions") and further agree to be bound by these Terms and Conditions as interpreted by the Promoters, whose decision regarding any dispute will be final and binding. The Promoters reserve the right at any time, without notice, to amend, modify, or change these Terms and Conditions and any prizes, and to postpone, suspend or cancel this Competition and any prizes, or any aspect thereof, without notice at any time, for any reason which the Promoters reasonably deem necessary and without any compensation whatsoever. The names entered in the Competition must correspond with the names on the identity document and/or passport of the participant.
- 4. The Competition is only valid within South Africa. Participants must be within South Africa at the time of entering the Competition, for the verification process and at the time of the prizes being awarded should they be declared a winner, failing which such person will be disqualified and the draw of a replacement entry shall take place under the same terms and conditions as the first draw.

#### **Competition Period:**

5. The Competition commences at 00h00 on 10 March 2025 and ends at 23h59 (South African time) on 25 April 2025 (the "Competition Period"). Entries received after the Competition Period will not be considered. Entries will be deemed to be received at the time of receipt and not at the time of transmission. Entries received will be considered final by the Promoters. Incomplete, inaccurate, unclear, erroneous, ineligible or incomprehensible entries will be deemed invalid and thus disqualified.

# **Description of Prize/s:**

- 6. Participants stand a chance to win:
  - a. 1 of 8032 x 5%-off vouchers for Bravecto®; OR
  - b. 1 of 25 x Steers vouchers valued at R200 each; OR
  - c. 1 of 100 x Steers vouchers valued at R100 each; OR
  - d. 1 of 700 x Steers vouchers valued at R50 each; OR
  - e. 1 of 15 x PicknPay vouchers valued at R200 each; OR
  - f. 1 of 75 x PicknPay vouchers valued at R100 each; OR

- g. 1 of 490 x PicknPay vouchers valued at R50 each; OR
- h. 1 of 10 x Checkers vouchers valued at R200 each; OR
- i. 1 of 25 x Checkers vouchers valued at R100 each; OR
- j. 1 of 210 x Checkers vouchers valued at R50 each; OR
- k. 1 of 15 x Takealot vouchers valued at R500 each; OR
- I. 1 of 50 x Takealot vouchers valued at R250 each; OR
- m. 1 of 250 x Takealot vouchers valued at R100 each; OR
- n. 1 of 3 x Cash Cards valued at R10 000 each for the lucky draw at the end of the campaign.
- 7. The Promoters shall not award a Prize to a winner if it is unlawful to supply such Prize to the winner. In such instance, the winner shall immediately forfeit the Prize and be disqualified.
- 8. In respect of a rewards card prize, the winner may be required to provide proof of identity, proof of address as well as a tax clearance certificate or any other documents generally required by banks in terms of the Financial Intelligence Centre Act of 2001 and other applicable legislation.
- 9. Participants will be immediately notified if they have won a Prize and winners of the Prizes will be selected by means of an automated random computerised competition service. Winners will immediately receive a digital Prize voucher which will be sent via the Competition WhatsApp chat used to enter the competition.
- 10. Once the winner has received their Prize, the Promoters shall not be liable and shall not take responsibility for any product malfunction or defect or manufacturing faults or defects, or damage or loss of the Prize. Ownership of and risk in and benefit attaching to the Prize will pass on to the winner immediately. The Promoters do not cover insurance for the Prize once handed over to the winner/s of this Competition.

## Entry mechanic/How to enter:

- 11. To enter into this Competition and stand a chance to win a prize in this Competition, participants must do the following:
  - a. Buy any participating Bravecto® product from any outlet during the Competition Period; and
  - b. Send a WhatsApp message containing a photograph of their till slip to 060 557 4210, where the participant will be prompted to provide their full name and opt in decision to receiving direct marketing messages. They will receive an immediate, automated response with the entry result containing information about the Prize won (if any) as well as a note confirming entry into the draw to stand a chance to win a Rewards Card

# Selection:

12. **Winners of Voucher Prize:** Winners of a Voucher Prize will be selected daily during the Competition Period using an automated random computerised competition service which will be conducted by VaultBook. Winners will immediately receive a Prize notification and digital voucher in the same WhatsApp chat string used to enter the Competition. Each voucher is valid for 3 years from date of issue.

- 13. All entries will be reviewed by a panel of judges who will short-list the valid entries. The judging panel will then conduct an audited **random draw** to select a total of 3 potential winners of the 3 x R10,000 Rewards Card prizes between 28 April and 2 May 2025. The Promoters' decision is final and no correspondence will be entered into.
- 14. The potential winners of the Rewards Cards will be notified by VaultBook within 2 weeks of the relevant prize draw taking place via SMS or WhatsApp and phone call using the number that was used to enter the Competition. Winners will be subject to a verification process whereby they will be required to provide their full name, surname, ID number, contact details and daytime delivery address details, and complete a verification document subject to the timelines that will be provided by the Promoters. If verification is successful, the potential winners will be declared official winners and a confirmation email will be sent to the winners. In addition, the winners will be required to sign and return to the Promoters, within five (5) days of the date notice is sent, an acknowledgement of prize and indemnity form ("Declaration") to claim their prize and to fulfil any such other requirements as determined by the Promoters. If a potential winner fails the verification process for whatsoever reason or a winner fails to send the complete Declaration within the timeline communicated, such person will be disqualified and shall not receive the prize, and a replacement draw, and winner will take place. Delivery of the prize will be made via courier within 21 (twenty-one) days of the winner being declared an official winner. Should a verified winner not be available to sign for the delivery at the provided address only 1 further delivery attempt will be made. Should the winner fail the second delivery attempt, the prize will be immediately forfeited by the winner and be subject to a re-draw.
- 15. If the Promoters (whether directy or through their agencies) are unable (for whatever reason) to make contact with a potential winner on the mobile number used to enter the Competition within 48 hours after drawing their entry and from the date of first notification as set out in these Terms and Conditions OR if an official winner cannot be contacted within 48 hours from the date of being declared an official winner to collect or to arrange the delivery of the Prize to the winner OR a winner fails to collect a Prize within 1 (one) month of being notified, OR if a winner forfeits a Prize for any reason, OR if a person is not eligible to enter into this Competition, OR if a potential winner fails the verification process after drawing his/her entry for whatsoever reason OR if a potential winner or official winner fails to provide any required information within the timelines stipulated or if a winner refuses to accept the Prize or refuses OR fails to sign and send to the Promoters the acknowldgement of receipt of the Prize, then such person will immediately forfeit their chance to win the Prize or the Prize and will be immediately disqualified from this Competition and an alternate potential winner from all remaining eligible entries (up to 3 (three) alternate potential winners will be permitted) will be drawn. If the alternate potential winner/s are disqualified for whatever reason, the applicable Prize will not be awarded and the Promoters will decide what to do with the unawarded Prize at their sole and absolute discretion.
- 16. Participants may enter the Competition subject to the following:
  - a. No automated entries will be allowed and all entries must be made by a natural person manually as per the entry mechanic described above.
  - b. If any entry was made in a manner which in the Promoters' discretion provides the participant with an unfair advantage over other entrants, such a participant will be disqualified from this Competition.
  - c. Participants may enter this Competition for each Bravecto® product bought provided they complete all the entry steps set out above each time.
  - d. The Promoters shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever including but not limited to any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
  - e. The Promoters shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted.

- f. The Promoters reserve the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
- 17. The Prize winners are obligated to behave responsibly and comply with these Terms and Conditions and all reasonable requests of the Promoters and its agents.
- 18. The Prizes are not transferable or redeemable for cash or any other item.
- 19. All participants and the winners, as the case may be, indemnify the Promoters, the Promoters' advertising agencies, advisers, nominated agents, partners, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to Intervet (Pty) Ltd, its's affiliates and/or associated companies, against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this Competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoters and/or receipt and/or use of the Prizes).
- 20. Publicity: The Promoters may require the winners to be identified, photographed and published in printed media, or to appear on radio and television or on social media platforms or other platforms, when accepting their Prizes or after having received their Prizes. The winners will be given the opportunity to decline to the publication of their images and to participate in the Promoters' marketing material in so far as it relates to the Competition.
- 21. Data Privacy: All personal information of the participants will be processed in accordance with the Protection of Personal Information Act 4 of 2013 ("POPIA") and shall be subject to CCA's Privacy Policy found at https://www.msdprivacy.com/za/en/. By entering into this Competition, participants acknowledge and understand that; (a) it is mandatory for all participants to provide their personal information in order to participate in this Competition failing which the participants will not be able to enter into the Competition; (b) the participants' personal information shall be used for the purposes of processing their entry into this Competition and additional purposes as detailed in CCA's Privacy Policy found here: https://www.msdprivacy.com/za/en/; (c) Intervet (Pty) Ltd and its affiliates (including CCA, subsidiaries, its bottlers and joint ventures) may contact the participants via email, SMS, social media platforms and through other platforms to deliver marketing communications regarding their products and promotional activities, subject to the participant's prior consent and in accordance with the provisions of POPIA; (d) they hereby consent to CCA transferring the participants' personal information outside the Republic of South Africa. Any data transfers to countries that do not offer an adequate level of protection are subject to appropriate safeguards in accordance with the POPIA, to guarantee that participants' personal information is adequately protected, including standards\
- 22. The Promoters may require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoters to ensure compliance with these Terms and Conditions and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such a winner will be deemed to have rejected the Prize and it shall revert back to the Promoter.
- 23. In the event of unforeseen circumstances or causes beyond the Promoters' reasonable control, the Promoters reserve the right to cancel this Competition, to change the number or nature of the prize at any time, or to change the Terms and Conditions at their discretion.
- 24. All queries relating to the Competition can be directed to the VaultBook Customer Care Line on 078 620 3239.
- 25. These Terms and Conditions and the Competition will be governed by and construed in accordance with the laws of the Republic of South Africa.